



HOPE LUTHERAN CHURCH

Spirit Kindle Grant Request

Abstract

Hope Lutheran Church is requesting \$2,000 for our first “Community Fun Day” where we will bring Hope into the community by offering activities for adults, youth, and kids, and bringing the community together for fellowship, fun, food, and a time to learn about Christ in a welcoming and relationship-building atmosphere.

Rev Daniel Carlson
pastor@hopebham.org

ANNUAL BUDGETS

2014

Total Budget:	\$ 53,487.00
Mission-Related Budget:	\$ 4,300.00

2015

Total Budget:	\$ 57,523.00
Mission-Related Budget:	\$ 5,667.00

2016

Total Budget:	\$ 52,390.00
Mission-Related Budget	\$ 6,560.00

(Actual Budgets attached at the end of the Summary)

Project Summary and Statement of Need

On June 18, 2016 Hope Lutheran Church will reach out into the community by offering a “Community Fun Day” (later to be called “Hope Fest”, once it gets off the ground). The following activities will be available to the community:

- A HUGE Community-driven Yard Sale where members of the community will, at no cost, be allowed to sell their stuff using our property.
- A professional chef cooking food for the visitors and volunteers. A limited number of plates will be given away for free. The meal will include a main dish, chips or fries, and a cold drink (soda, tea, water, etc.)
- The neighborhood Chick-fil-A “cow” present and handing out stuffed “cows” to the kids
- Two clowns doing face painting and making balloon animals and doing whatever else clowns do
- A large kid’s play area with a Moonwalk and other kids and teen-aged activities.
- A Learning Tent where kids and adults can come, sit, and learn about Jesus through good music, teaching, stories, puppets, and other activities.
- A Social Area for adults to sit and play games, talk, eat, and fellowship.
- A Hope Information Booth for anyone who wants to learn about the church and her people.
- Free prizes, giveaways, a raffle, and other fun things.
- A mission offering collection to go toward a local/neighborhood project of some sort.
- (additional things added as we move closer to the date)

In order to pull off this event for our community, Hope has set aside \$1600.00 to cover costs, rentals, publicity, food, and other things. Since our budget is limited, we are asking for an additional \$2000 through the Spirit Kindle Grant to be awarded to this community mission project.

Demographics

Hope Lutheran Church is in the heart of the Crestline/Eastwood community, on the east side of Birmingham in the vicinity of Irondale, Alabama. According to the Demographic data provided by the Southern District, this area has a good mix of age groups, including young families with 1 or more children, middle-aged professionals, and retired households. There is also a growing population of Latino families, Black, blue-collar workers, multi-ethnic college students renting (attending one of the several local universities in Birmingham), and young, single professionals.

According to an online survey I conducted in April, many in this community have interest in community-based events such as Yard Sales, social gatherings, activities for children, etc. and since Hope is literally in the dead-center of this community, this location may just be a perfect, central location for the community.

Opportunities and Challenges

The biggest challenge for us is publicity. Radio ads are expensive. We intend on going door-to-door with bright and colorful door-hangers, but from past experience we know it won’t be enough. We also don’t want to have other neighborhoods take this over, but try hard to limit this to the community within 5 miles of the church. Thus we are utilizing some web-based community websites for publicity. Another challenge will be getting enough volunteers from Hope to take part in and oversee some of the important details (security, parking, ticket booth, etc.). Since the pastor is a Dual-Parish pastor, he may be able to get help from his other congregation.

However, the greatest opportunity – and the true reason we are doing this – is to make Hope a “family name” in the community and to expose the members of Hope to the community. Many members of Hope live 15 or more miles away and aren’t really a part of the immediate neighborhood. Events like this sort of bridge that gap; we still get out into the community, but we accomplish the mission by assembling the community in a central hub – our church. Depending on the success of this project, we may deem it necessary to move this event, next time we do it, to a larger venue such as a local park.

Action Plan and Timeline

April 2016 – gather key players from the congregation who will work with the Pastor in planning, research, and coming up with the initial budget. Begin making contacts with the necessary personnel needed (cook, clowns, etc.) and schedule them.

May 2016 – apply for the Spirit Kindle Grant. Come up with, and start producing the necessary publicity items (fliers, door hangers, website ads, etc.) and give people a way to reserve Yard Sale plots and free meal vouchers. Order the necessary materials, lessons, or other things needed to assemble a beautiful Learning Center tent. Seek volunteers from the congregation to man the various stations (Learning Center, Kid’s play areas, ticket booth, social area, etc. and also ask for additional financial support from the congregation.

June 1, 2016 – during the first week of June, distribute Door Hangers and fliers to as many homes as we can throughout the Crestline/Eastwood neighborhood. If we can engage the residents at the same time, great. Try to get confirmation from those who are interested in selling at the Yard Sale and reserve their plots. Also offer the free meal vouchers until we run out.

June 8, 2016 – during the second week of June, finalize the rental of tents, games, clowns, etc. and touch base with Chick-fil-A for the gift cards and the “cow”. Ask the congregation to start assembling and bringing their Yard Sale items to the church so we can price it all. If advertising on the radio, this is the week to do it.

June 17, 2016 – setup the kids fun and learning area, block off the Yard Sale plots, and purchase the food

June 18, 2016 - EVENT

6:15 PM
 11/23/13
 Cash Basis

Hope Lutheran Church Profit & Loss Budget Overview January through December 2014

	Jan - Dec 14
Ordinary Income/Expense	
Income	
Contributuions	
Envelope Money	
Envelope	30,000.00
Envelope Special	
Cleaning Fund	1.00
Envelope Special - Other	0.00
Total Envelope Special	1.00
Total Envelope Money	30,001.00
LCMS AD Income	0.00
Plate Money	
Plate	1,200.00
Plate Memorial	0.00
Plate special	0.00
Total Plate Money	1,200.00
Thrivent matching	181.00
Total Contributuions	31,382.00
Interest Income	0.00
Other Incomes	
Insurance income	0.00
Rents	
Abe Utilities	1,800.00
Abe Zanayed Bridge	12,000.00
Hope House Rent	8,400.00
Hope House Utilities	3,000.00
Total Rents	25,200.00
Total Other Incomes	25,200.00
Total Income	56,582.00
Expense	
At Home Expenses	
Elders	
Altar Guild Supplies	300.00
gifts	0.00
Guest Pastors	300.00
Miscellaneous Elders Exp	0.00
Organist	6,200.00
Pastor's Benefits	
Ministers book allowance	500.00
Pastor Allowance, Housing	4,200.00
Pastor Dan Allowance Housing	20,000.00
Pastor Dan Allowance Mileage	500.00
Pastors ss	0.00
Total Pastor's Benefits	25,200.00
Total Elders	32,000.00
Evangelism	
Conventions	240.00
Fellowship	400.00
LCMS Ad	0.00
Mission Issues etc	1,000.00
Mission Russian	500.00
Mission So. Dist. LCMS	600.00
Missions Local	500.00
Postage	200.00
Publications	800.00
Publicity	300.00

6:15 PM
11/23/13
Cash Basis

Hope Lutheran Church
Profit & Loss Budget Overview
January through December 2014

	Jan - Dec 14
Total Evangelism	4,540.00
Property	
Church Cleaning Materials	1.00
Church Utilities	
Electricity	3,200.00
Gas	1,320.00
Phone	720.00
Termite and bugs	666.00
Water	360.00
Total Church Utilities	6,266.00
Cleaning account expense	0.00
Hope House Expenses	
HH Electricity	1,800.00
HH gas	0.00
HH Repairs	300.00
HH water	720.00
Total Hope House Expenses	2,820.00
Miscel Expence	0.00
Prop Maintenance Mgeni	2,400.00
Prop. Maintenance&Acc.Schoen	2,400.00
Property Projects	0.00
Property Insurance	1,740.00
Repairs	300.00
Supplies	1,020.00
Total Property	16,947.00
Total At Home Expenses	53,487.00
Return Check Charges	0.00
Stewardship	140.00
Total Expense	53,627.00
Net Ordinary Income	2,955.00
Net Income	2,955.00

Hope Lutheran Church

Income and Expense Budget Overview

January through December 2015

	Jan - Dec 15
Ordinary Income/Expense	
Income	
Contributuions	
Envelope Money	
Envelope	30,000.00
Envelope Memorials	0.00
Envelope Special	
Advertizing	0.00
Cleaning Fund	500.00
pastors xmas	0.00
Envelope Special - Other	0.00
Total Envelope Special	500.00
Total Envelope Money	30,500.00
Plate Money	
Plate	3,355.00
Plate Memorial	0.00
Special Plate	0.00
Total Plate Money	3,355.00
Thrivent matching	325.00
Total Contributuions	34,180.00
Income from Savings	0.00
Interest Income	1.00
Misc. Income	0.00
Other Incomes	
Rents	
Abe Utilities	3,326.00
Abe Zanayed Bridge	9,600.00
Parsonage Rent	8,400.00
Parsonage Utilities	3,600.00
Total Rents	24,926.00
Total Other Incomes	24,926.00
Total Income	59,107.00
Expense	
At Home Expenses	
Elders	
Altar Guild Supplies	150.00
Conventions	400.00
gifts	240.00
Guest Pastors	2,100.00
Miscellaneous Elders Exp	176.00
Organist	6,600.00
Pastor's Benefits	
Ministers book allowance	500.00
Pastor Carlson Housing	12,000.00
Pastor Carlson Mileage	500.00
Pastor Carlson taxes	360.00
Pastors Carlson Salary	8,000.00
Total Pastor's Benefits	21,360.00
Total Elders	31,026.00
Evangelism	
Fellowship	743.00
Food Bank St. Paul	600.00
Mission Issues etc	1,000.00
Mission Russian	500.00
Mission So. Dist. LCMS	600.00
Missions Local	
Misc. local Mission	664.00

8:04 AM
12/13/14
Cash Basis

Hope Lutheran Church

Income and Expense Budget Overview

January through December 2015

	<u>Jan - Dec 15</u>
Total Missions Local	664.00
Publications	1,200.00
Publicity	360.00
Total Evangelism	<u>5,667.00</u>
Property	
Church Cleaning Materials	200.00
Church Utilities	
Electricity	4,364.00
Gas	2,196.00
Phone	840.00
Termite and bugs	712.00
Water	670.00
Total Church Utilities	<u>8,782.00</u>
Cleaning account expense	500.00
Donations Special Use	0.00
Hope Parsonage Expenses	
HP Electricity	2,514.00
HP Repairs	366.00
HP water	720.00
Total Hope Parsonage Expenses	<u>3,600.00</u>
Miscel Expencc	600.00
Prop Maintenance Mgeni	2,400.00
Prop. Maintenance&Acc.Schoen	2,400.00
Property Projects	0.00
Property Insurance	1,738.00
Repairs	160.00
Supplies	300.00
Total Property	<u>20,680.00</u>
Total At Home Expenses	57,373.00
Stewardship	150.00
Total Expense	<u>57,523.00</u>
Net Ordinary Income	<u>1,584.00</u>
Net Income	<u><u>1,584.00</u></u>

7:06 AM
 12/05/15
 Cash Basis

Hope Lutheran Church Profit & Loss Budget Overview January through December 2016

	Jan - Dec 16
Ordinary Income/Expense	
Income	
Contributuions	
Envelope Money	
Envelope	32,956.00
Envelope Memorials	90.00
Envelope Special	
Cleaning Fund	400.00
Total Envelope Special	400.00
Total Envelope Money	33,446.00
Plate Money	
Plate	4,120.09
Plate Memorial	0.00
Plate Money - Other	0.00
Total Plate Money	4,120.09
Thrivent matching	117.00
Total Contributuions	37,683.09
Income from Savings	5,000.00
Interest Income	4.72
Other Incomes	
Insurance income	0.00
Land Sale CVS	0.00
Rents	
Abe Utilities	2,982.73
Abe Zanayed Bridge	6,720.00
Parsonage Rent	0.00
Total Rents	9,702.73
Total Other Incomes	9,702.73
Total Income	52,390.54
Expense	
At Home Expenses	
Elders	
Altar Guild Supplies	120.00
Conventions	654.00
gifts	210.00
Miscellaneous Elders Exp	107.00
Organist	6,100.00
Pastor's Benefits	
Ministers book allowance	500.00
Pastor Beckwith Housing	0.00
Pastor Beckwith taxes	0.00
Pastor Carlson Housing	0.00
Pastor Carlson Mileage	500.00
Pastor Carlson taxes	0.00
Pastors Carlson Salary	11,004.00
Total Pastor's Benefits	12,004.00
Pastor Beckwith	1,800.00
Total Elders	20,995.00
Evangelism	
Fellowship	600.00
Food Bank St. Paul	600.00
Mission Issues etc	1,000.00
Mission Russian	1,000.00
Mission So. Dist. LCMS	600.00
Missions Local	
Misc. local Mission	1,200.00

7:06 AM
 12/05/15
 Cash Basis

Hope Lutheran Church Profit & Loss Budget Overview January through December 2016

	Jan - Dec 16
Total Missions Local	1,200.00
Postage	0.00
Publications	1,200.00
Publicity	360.00
Total Evangelism	6,560.00
Property	
Church Cleaning Materials	120.00
Church Utilities	
Electricity	4,290.74
Gas	1,731.85
Phone	840.00
Termite and bugs	637.00
Water	1,115.61
Total Church Utilities	8,615.20
Cleaning account expense	400.00
Hope Parsonage Expenses	
HP Electricity	2,016.69
HP Phone&Internet	304.90
HP Repairs	600.00
HP water	620.38
Total Hope Parsonage Expenses	3,541.97
Miscel Expencc	600.00
Prop Maintenance Mgeni	2,400.00
Prop. Maintenance&Acc.Schoen	2,400.00
Properry Projects	3,866.33
Property Insurance	1,738.00
Repairs	622.19
Supplies	373.85
Total Property	24,677.54
Total At Home Expenses	52,232.54
Payroll Expenses	8.00
Return Check Charges	0.00
Stewardship	150.00
Total Expense	52,390.54
Net Ordinary Income	0.00
Net Income	0.00